

Student Recruitment Support Checklist



To help you support NBTAP student recruitment at your school, please:

- Share our ***Could This Be You?*** (Link: <https://vimeo.com/198878948>) video with the teachers at your school to show to their Grade 10 and 11 classes.
- Post your NBTAP posters when you receive them in the mail and ask your trades and tech teacher(s) to put them up in their classroom(s) and/or shop as well.
- Download the 2020 NBTAP student recruitment TV graphics [here](#).
- Use this script for school announcements:**

“Could this be you? The New Brunswick Teen Apprentice Program is recruiting Grade 10 and 11 students for Summer 2020 skilled trade pre-apprentice work opportunities with employers throughout New Brunswick. Applications will be accepted from November 25 to January 17. To learn more, check out www.nbtap.ca, or talk to our NBTAP School Champion [*please insert name*].”

- Ask your school’s webmaster to copy and paste the following blurb onto your school website:**

The New Brunswick Teen Apprentice Program (NBTAP) is recruiting Grade 10 and 11 students for Summer 2020 skilled trade pre-apprentice work opportunities with employers throughout New Brunswick. Applications will be accepted from **November 25 to January 17**.

Interested? To learn more about NBTAP:

- Check out www.nbtap.ca/students for more information about the program;
- Watch the ***Could This Be You?*** video to see how NBTAP could help you get a head start on a great career in the skilled trades;
- Follow NBTAP on Facebook (/NBTAP.PAJNB), Twitter (@NBTAP_PAJNB), YouTube (NBTAP/PAJNB), or Instagram (@nbtap_pajnb); and
- Talk to your NBTAP School Champion.

- Ask your school’s Social Media Coordinator to follow NBTAP on:**

- Facebook: <https://www.facebook.com/NBTAP.PAJNB/>
- Twitter: https://twitter.com/NBTAP_PAJNB
- Instagram: http://www.instagram.com/nbtap_pajnb/
- YouTube: https://www.youtube.com/channel/UCV1dDm9khFLTfLBpx2zt_gQ