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**Date:** June 20, 2018  
**To:** Principals  
**From:** John McLaughlin, Deputy Minister  
**Subject:** **Students #discoverNB**

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The Department of Education and Early Childhood and the Department of Tourism, Heritage and Culture are inviting kindergarten to Grade 11 students to participate in a video contest in which they can showcase our beautiful province and our attractions this summer.

Students can shoot a 30-second to two-minute tourism video and submit on this website:  
[www.studentsdiscovernb.com](http://www.studentsdiscovernb.com).

**They have until July 25 to submit their video.**

Contest rules and guidelines are also available online.

The following prizes are eligible to be won:

- first place: a drone with camera;
- second place: iPad and case; and
- third place: GoPro camera.

Interested persons can also participate in the conversation on social media by following #ExploreNB.



John McLaughlin  
Deputy Minister