

Dear Parent or Guardian,

Imagine an education program that encourages your child to challenge apathy, discover their passions and develop lifelong skills like leadership, critical thinking and action planning. The program is called **WE Schools**, and it will transform the way your child views their place in the world. While most organizations see young people as problems to be solved, we see young people as problem-solvers.


The unique service-learning program provides curriculum, educational resources and a full calendar of campaign ideas that bring local and global issues into the classroom.

The program is designed to provide **three key learning outcomes**:

- ▶ Increased academic engagement
- ▶ Improved university and workplace readiness
- ▶ A commitment to active citizenship

Third-party studies of the program show that WE Schools participants feel empowered and equipped to lead at school, in their communities and in their future careers.

After participating in WE Schools:

89% 
of students feel
EMPOWERED ★
to make a positive
★ **DIFFERENCE** in the world. ★


95%
of educators said
students demonstrated
INCREASED LEADERSHIP

*While we are counting on educators to lead the next generation of change-makers, we also believe that raising socially conscious and compassionate children is a family affair, and we hope students engaged in the program will take what they've learned home with them. Parents and guardians who want to further their child's learning can connect with our organization through **WE Families**, a program that will bring your family together to change the world.*

*Learn more about **WE Families** at WE.org/wefamilies or take the pledge to live WE at home by visiting WE.org/pledge.*

*For more information about **WE Schools**, visit WE.org/weschools.*

