September 16, 2012

IMPORTANT NOTICE
REGARDING SCHOOL FUNDRAISING DRIVE

Dear Parents,

This month, our school participates in "Adopt a School", Indigo's community fund-raising program. Adopt a School unites Indigo employees, customers and their communities in raising money to rejuvenate elementary-school libraries across Canada. The program runs September 16th through October 6th.

All funds raised by our school will be used to buy new books for the library. We cannot do this alone – we need your help to ensure our school raises enough money to fill our library with new books for our children.

We are asking you to help in the following ways:

1. On or just after September 16th, please visit http://adoptaschool.indigo.ca and "Adopt" our school. This costs nothing. Indigo will donate a book to our school for every 50 times we are adopted.

2. Make a donation or buy an Indigo e-gift card on http://adoptaschool.indigo.ca. For each e-gift card sold, Indigo will donate one book to our school. The e-gift card is a great gift for yourself or someone else and can be redeemed at any Indigo, Chapters or Coles store and online at chapters.indigo.ca or kobo.com.

3. Become an active fundraiser: promote the e-gift card to friends, family members and co-workers to help raise money for our school.

Our school is registered on **http://adoptaschool.indigo.ca**. The website provides all the tools you need to help our school be as successful as possible in our fundraising efforts.

We thank you in advance for helping us. Let's work together to fill our library with new books!