Come Visit! Creating a Cultural Travel Brochure!

To show what we have learned about the connection between culture and our environment, you will select a country that **you have not already researched** and create a travel brochure convincing people to visit. **You are not allowed to pick Canada or the United States – too easy.**

Goals:

* I can choose a cultural region outside of Canada, locate it on a map of the world, and describe its climate.
* I can research the material and non-material culture of the area I have selected, and explain how the climate influences this culture.
* I can explain how the culture in my selected country affects its environment.

What needs to be included in your brochure?

* A colourful and eye-catching title page with pictures / relevant designs.
* A slogan on my title page – ex. “Canada – Visit the waters of the North.”
* One page describing the climate of the country (seasons, temperature, precipitation, landforms, water sources, and so on).
* One page describing examples of material culture in your country related to the environment (sports, clothing, transportation, food, and so on).
* One page with at least one example of non-material culture related to the environment (a traditional song, poem, or story would be ideal – but other examples are fine!)
* One page with a short paragraph (3-4 sentences) about why someone should visit this country.
* A final page with weblinks for information about the country (your bibliography),

What can I use to make my brochure?

* Paper, pencil crayons, markers, and my own drawings / printed photos.
* Canva online brochure maker: [www.canva.com](http://www.canva.com) (need to sign up using school email).

Please only choose the online option if you have access to technology at home.

Marking Rubric can be found on the back of this page.

Marking Rubric:

1 – The brochure is started and some effort has been made to answer the questions, but there is not enough information to show your learning. You have not yet met our goals.

2 – The brochure is not quite finished, but most questions are answered to some degree. You need to add more information for this to be a finished project. OR You have the relevant information but you put little to no effort in your design (pictures, colour, etc.). You are close to meeting our goals.

3 – Your brochure answers all of the questions successfully. You have clearly put effort into your design, as pictures and colour are both included. You have met all of our goals.

4 – Your brochure not only answers all of the questions successfully, but provides more information or detail than expected. Your design clearly took a lot of time and effort, as the photos and colours are creatively added in with your information. You have went above and beyond our goals.