



## Yearbook Staff

## Application Form

Name: \_\_\_\_\_

Grade: \_\_\_\_\_

Please answer the following questions by typing in the space provided or by printing the form and completing it by hand. Email your completed form to [Caroline.Price@nbed.nb.ca](mailto:Caroline.Price@nbed.nb.ca) to finalize your application.

1. Please give a brief explanation of why you are interested in joining the Yearbook staff.

2. Describe something you have worked on that challenged you, but that in the end was rewarding.

3. I expect to work on yearbook outside of school:

- |  |   |
|--|---|
| <input type="checkbox"/> For a deadline          | <input type="checkbox"/> Occasionally on weekends |
| <input type="checkbox"/> Sometimes after school  | <input type="checkbox"/> Regularly after school   |
| <input type="checkbox"/> For homework            | <input type="checkbox"/> To conduct interviews    |
| <input type="checkbox"/> When taking photographs | <input type="checkbox"/> Never                    |

4. Many things go into making the yearbook. Rate in order (1-5, 5 is highest) your interest level in the following tasks:

\_\_\_\_\_ Taking pictures      \_\_\_\_\_ Interviewing people      \_\_\_\_\_ Designing pages  
\_\_\_\_\_ Writing stories      \_\_\_\_\_ A leadership role

5. While no experience is necessary, please indicate whether you have experience with the following:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Adobe InDesign  | <input type="checkbox"/> Interviewing            | <input type="checkbox"/> Photo editing   |
| <input type="checkbox"/> Adobe Photoshop | <input type="checkbox"/> Yearbook layout/design  | <input type="checkbox"/> Editing/Writing |
| <input type="checkbox"/> Adobe Bridge    | <input type="checkbox"/> Digital SLR photography |  |

6. To avoid scheduling conflicts, please indicate the activities you hope to participate in during the school year.

7. What one word would you use to describe yourself? \_\_\_\_\_

8. What one word would your teachers use to describe you? \_\_\_\_\_
9. What one word would your friends use to describe you? \_\_\_\_\_
10. What one word would your parents use to describe you? \_\_\_\_\_

11. Name two teachers who would recommend you for a position on the yearbook staff.

12. Yearbook staff members may have the opportunity to attend a yearbook camp in the summer. If you are select for yearbook staff, would you be able to attend this camp?

Yes

No

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## AVAILABLE POSITIONS ON THE YEARBOOK STAFF

### PHOTOGRAPHER

Get in line. Being a photographer is cool, but while this tends to be one of the more popular positions on yearbook staff, it really isn't for everyone. A photographer needs to be available to attend events regularly during AND after school (after school participation is a MUST). They also upload, sort, and edit photos, write photo captions and conduct interviews.

### REPORTER

This is a job for someone with a good sense of adventure, because reporting is fun. These students should have their finger on the pulse of the school—meeting and interacting with students and teachers. Reporters conduct the bulk of our interviews and therefore determine the content of our book—they basically choose the stories we write. They may also write and photograph.

### DESIGNER

Get ready to never look at anything in print the same way again. Designers determine the look and feel of the publication, from font and color to layout and presentation. They apply our design style and create pages that deliver our content in a way that is innovative and contemporary, yet still readable.

### MARKETING MANAGER (SALES/BUSINESS STAFF)

You like numbers and managing a budget? Then this job is for you. You will manage all things related to selling all the glorious copies of our glorious book. From managing accounts to fundraising, you probably have the most important job on our staff!

### PUBLICIST (SOCIAL MEDIA/PUBLICITY STAFF)

You're a people person, right? You know someone who knows someone? Good. Share the wealth. Spread the word. We want people to know exactly who we are. Why? Because yearbook is a student-run business and every business needs good marketing and publicity.

### WRITER (LITERARY STAFF)

People think yearbook stories are boring... well think again. Not with master writers on our staff. Staff writers are our masters of the English language. These heroes will interview, write, edit, proofread, and ultimately be responsible for polishing our book till it shines like a gem, hence all those gold medals!

### EDITOR (\*LEADERSHIP POSITION)

Not afraid of a little responsibility? I like that in a person. An editor is a staff boss. Typically we have editors in each content area (copy editor, photo editor, design editor), and then one overall Editor-in-Chief. Student editors lead the class, from decision making to just setting a good example, our editors run the show.