

## Launch – ‘Legacy Campaign’ Moncton High School’



### ‘Ed Skiffington Alumni Field’

#### **Hello Parents and Guardians of Moncton High School:**

As your child’s principal and an alumnus of Moncton High School (1984) it is with great pride and pleasure that I reach out to you for support of our ‘Moncton High School Legacy Campaign’.

Our Legacy Campaign started just over two years ago through a lot of hard work and hours with your PSSC” s and their Chairpersons, Anne Marie Picone Ford, Sheila Cameron and now Jennifer Machum.

When we arrived at our new school it was disappointing that our new school fields were less than adequate and not suitable to host games. The length of the fields and the standards by which the fields were built were in our opinion not safe, nor good enough for our deserving students. Therefore, we started this journey and we are pleased to be able to say that through many hours of dialogue, meetings and presentations that we were able to garner one point five million dollars from both the municipal and provincial governments to build the ‘Ed skiffington Alumni Field’

Mr. Skiffington was an icon in our province and taught at Moncton High school for many years and is the father and founder of what today is known as NBIAA sports (New Brunswick Interscholastic Athletic Association). Mr. Skiffington’s family is elated that our new state of the art turf field will commemorate the remembrance of a life well lived dedicated to a man that devoted his efforts towards his students and athletes both at Moncton High and in our great province of New Brunswick. The Skiffington family are one of our major donors to our project and are thankful for this initiative that the school, the parents and the alumni are working on.

We are happy to say that the design phase is completed and the tender to build will go out next week with the goal of having our field ready for the fall of this year. It will be fantastic to see our athletes be able to play and host games and tournaments at our very own school. Our data has shown a sense of disconnect since we have moved to our new location but with this new high-performance field, we feel strongly that this will help improves things. In addition, it will be nice that our students can have physical education classes on a facility that is of comparable quality to the other two major high schools in our district and city; that being Harrison Trimble and Bernice MacNaughton High School.

The Legacy Campaign will require that we the parents, community members and alumni need to raise the final third of the 2.25-million-dollar project. We have had a very good early response from local business people but we are now reaching out to you, the parents, the alumni and business community to help us in giving or perhaps through connections you have in accessing funds or opening doors to our Legacy Committee to do presentations.

As we launch our campaign, we have one advantage that the other schools have and that is that we have eighty-five years of alumni plus our current parent population. We cannot stress enough that the success of our 'Legacy Campaign' in building the 'Ed Skiffington Alumni Field' will be in the approach that if everybody gives something and does at least something than the funds will start adding up very quickly.

I am attaching our Legacy campaign Brochure that explains the project and provides you with the link to give. The option we feel will give us the greatest support would be if people chose to give over the life of the project. Our fundraising must be completed by 2024 but as most people know once it built its hard to raise the money after its done. A good example we try and get people to consider is if they chose the option of giving \$20 a month over the life of the project, they would in the end be donating \$1200 to the project. Giving this way might be a lot easier than writing a cheque of \$1200 up front. We simply are providing this example as means of shaping your thinking in helping support our project. This of course is only one option of giving and the link on our landing page will explain it better. The site you need to access is [www.mhsfield.com](http://www.mhsfield.com)

As I close, I say THANK YOU for your generosity and your support in making this project come to fruition. Together we can make our Legacy Campaign a huge success!

Yours In education

Mike BeLong

Principal

Moncton high school

Graduation Class 1984