

Dear ASD-E Families,

If you have a student entering grade 11, or 12 this year, you should know about our innovative program, the IDEA Centre!

The IDEA (Innovation, Development, Entrepreneurship and Action) Centre is a co-op style program where students develop their original projects with mentorship from local entrepreneurs and social innovators. The program enables students to obtain two credits from the following: Co-Op 120, Economics 120, Leadership 110, Business Organization and Management 120, Marketing 120 or Entrepreneurship 110.

Held in-person at the NBCC Moncton campus, students from different ASD-E high schools meet for 2 periods, in the afternoon to grow their ideas into successful ventures. In partnership with the IDEA Centre, 3 Plus Corporation will bring access to small business owners, subject matter experts, individual student counselling and program marketing supports.

Like Co-Op Education, students are responsible for their own transportation each day.

This is a unique leadership opportunity for motivated students in grades 11, and 12 who are seeking a fun and educational challenge. The combination of course work and mentor guidance helps students develop their own ideas while receiving school credits.

We encourage you to share this information with your high school student who may be looking to finalize their course registration or seeking an exciting challenge this school year.

For more information, check out www.ideacentremoncton.ca/ or contact course instructor Mr. Reinders at Gerard.Reinders@nbed.nb.ca